SANCTUARY

WHY INVEST IN PORT MACQUARIE

A THRIVING COASTAL ECONOMY

Ideally positioned on the stunning New South Wales coastline, Port Macquarie is a dynamic and growing regional hub, offering exceptional fundamentals for property investment.

Located just 390 km north of Sydney and 570 km south of Brisbane, it serves as the most significant town between Newcastle and the Queensland border. With a current population of 89,596 and a forecasted increase to 112,000 by 2041, the region's steady growth presents a strong foundation for property investment. Recognised as the 9th most populous place in NSW and the 33rd largest urban centre in Australia, Port Macquarie is an economic powerhouse with a diverse economy spanning tourism, healthcare, education, and agriculture.

Investing in Port Macquarie means securing a stake in one of Australia's most promising regional economies. Its strategic location midway between Sydney and Brisbane, combined with its expanding infrastructure, strong local industries, and growing population sets the foundations for property investors. Port Macquarie delivers a balance of economic stability, lifestyle appeal, and future growth. Now is the time to be part of this thriving coastal community where opportunity meets an unparalleled quality of life.

v.gov.au/Business/Economic-Development/Economic-Profile



9TH MOST POPULOUS PLACE IN NSW

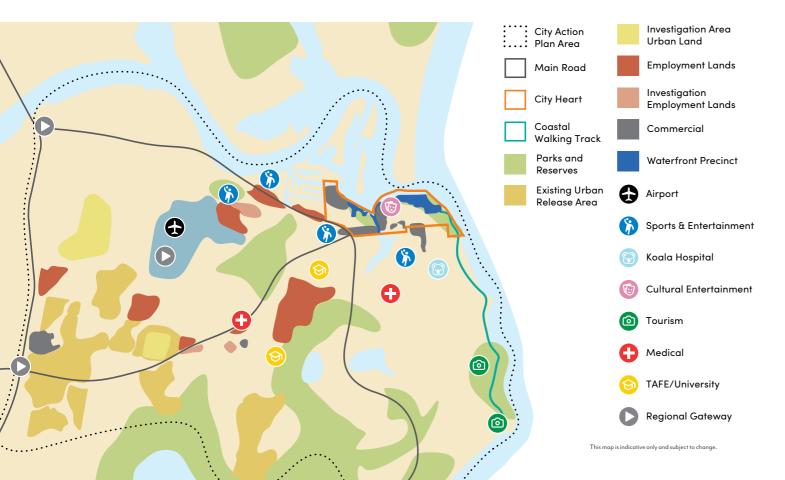


POPULATION OF 89,596 PROJECTED TO INCREASE TO 115,302 IN 2046



DIVERSE ECONOMY, VALUED AT **APPROXIMATELY \$5.09B**

 $2.4\% \quad {}_{\tiny{\text{RATE } 2.4\%}}^{\tiny{\text{UNEMPLOYMENT}}}$



LIFESTYLE

Beyond its economic strength, Port Macquarie is an enviable place to live, work, and play. With a temperate climate, and breathtaking natural scenery, it has long been a sought-after destination.

With seventeen pristine beaches dotted along the spectacular unspoilt coastline, there is a beach for everyone, including safe family beaches, abundant fishing spots and great surfing. It is also home to one of Australia's most scenic and largest network of coastal walking tracks.

The area's appeal extends beyond its coastal charm, offering renowned attractions such as The Koala Hospital, Billabong Zoo, and the Hastings River wine region, as well as a 40,000 hectares of National Parks, state Forest and nature reserves and a plethora of restaurants and cafes.



40K HECTARES OF NATIONAL PARKS, STATE FOREST AND **NATURE RESERVES**



17 BEACHES - SWIMMING, **SURFING BOATING AND FISHING**



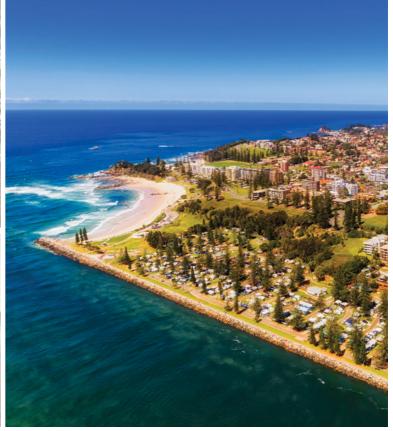
A PLETHORA OF RESTAURANTS, **CAFES AND BARS**



MAJOR RETAIL **AMENITY**







A DIVERSE AND RESILIENT ECONOMY

Port Macquarie Hastings boasts a strong and diverse economy, with an annual economic output of \$13.076 billion and a workforce of 34,462 people, accounting for 32.1% of employment across the Mid North Coast.

The region's economic stability is driven by key industries such as healthcare, construction, and tourism, with Port Macquarie Hospital serving as a critical hub for both the Central Coast and NSW's inland rural areas. The construction industry leads in economic contribution, generating \$2.1 billion (15.98% of total output), while the health care and social assistance sector is the largest employer, providing 7,549 jobs (21.91% of total employment).

With a growing population and a steadily increasing Gross Regional Product (GRP), Port Macquarie continues on an upward economic trajectory. The region's stable employment base, particularly in long-term industries such as healthcare and construction, ensures sustainable growth and ongoing demand for residential and commercial development. This economic strength creates a reliable foundation for property investment, reinforcing the area's reputation as a resilient and prosperous regional hub.



ANNUAL ECONOMIC OUTPUT OF \$13.076 BILLION



WORKFORCE OF 34,462 PEOPLE (32.1% OF EMPLOYMENT ACROSS THE MID NORTH COAST)



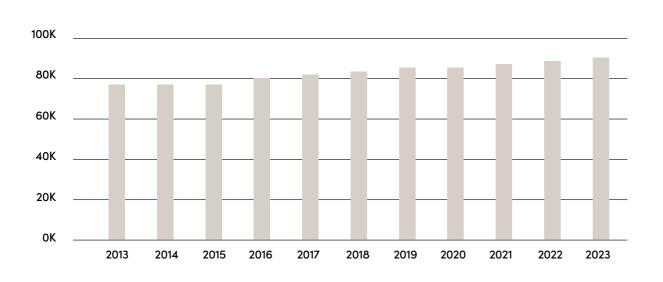
SINCE 2016, GRP HAS INCREASED BY \$2.224 BILLION, A CAGR* OF 5.14%



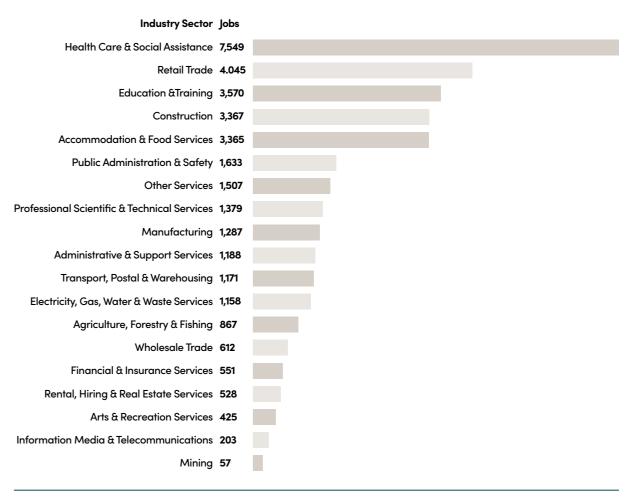
SINCE 2016, WAGES HAVE INCREASED BY \$1.248 BILLION, A CAGR*OF 6.15%

CAGR - Compounding annual growth rate ource: pmhc.nsw.gov.au/Business/Economic-Development/Economic-Profile

POPULATION

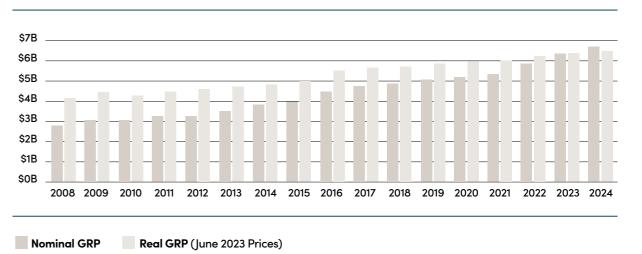


PORT MACQUARIE - HASTINGS EMPLOYMENT



Port Macquarie - Hastings 34,462

PORT MACQUARIE - HASTINGS GRP



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MAJOR INFRASTRUCTURE

Port Macquarie is experiencing significant infrastructure investment, strengthening its position as a key regional hub.

The Pacific and Oxley Highways remain vital transport links, supporting regional growth and accessibility.

The Port Macquarie Airport is set to expand with the development of a future business and technology park, enhancing economic opportunities and connectivity.

Healthcare infrastructure is also advancing, with a \$21.5 million investment in the Port Macquarie Base Hospital for a new helipad and car park, alongside a \$30 million expansion to Port Macquarie Private Hospital to enhance medical services.

Additionally, the approved \$67 million Aquatic Centre at Macquarie Park will provide state-of-the-art recreational facilities, catering to the area's growing population. These transformative projects reinforce Port Macquarie's long-term economic and social development, making it an attractive destination for residents, businesses, and investors.



\$51 MILLION INVESTMENTS IN HOSPITAL UPGRADES AND EXPANSION



\$67 MILLION AQUATIC CENTRE APPROVED



FUTURE AIRPORT BUSINESS AND TECHNOLOGY PARK



THE PACIFIC AND OXLEY
HIGHWAYS TRANSPORT LINKS

Sources:

portmacquarieairport.com.au/Aviation-Commercial/Airport-Business-and-Technology-Parl ramsayhealth.com.au/News/









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EDUCATION

Port Macquarie-Hastings offers exceptional education opportunities, making it an ideal location for families and students. With 18 schools in the area, including a mix of high-quality public and private institutions, residents have access to a diverse range of learning environments. The presence of Charles Sturt University further enhances the region's educational appeal, providing higher education and research opportunities in fields such as health, business, and environmental science. This strong education network supports workforce development and attracts students and professionals, contributing to the region's long-term economic and social growth.



Source: australianschooledirectory com au/port-macquarie-area-new-school



SCHOOLS

- 1. Port Macquarie High School
- 2. Port Macquarie Public School
- 3. North East Public School of Distance Education
- 4. St Joseph's Regional High School
- 5. Westport High School
- 6. Westport Public School
- 7. St Agnes Primary School
- 8 Heritage Christian School
- 9 . Newman Senior Technical College
- 10. MacKillop Senior College
- Port Macquarie
 Adventist School
- 12. St Paul's High School
- 13. Tacking Point Public School
- 14. Hastings Public School
- 15. St Columba Anglican School
- 16. St Josephs Regional College
- 17. TAFE NSW Port Macquarie
- 18. Charles Sturt University







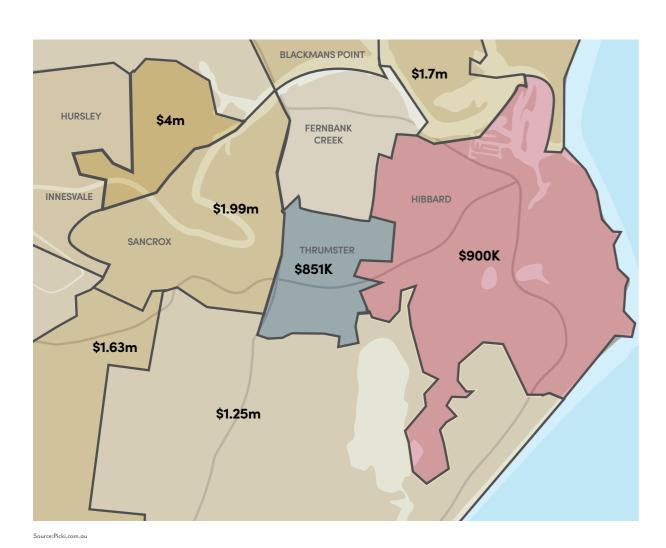


HOUSING

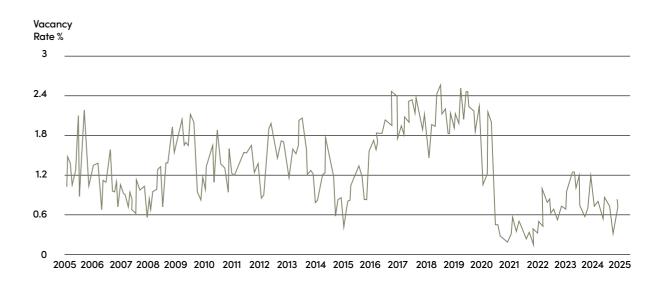
The Port Macquarie housing market remains a strong, with high demand and low vacancy rates making it an ideal location for homeowners and investors. With a rental vacancy rate below 1%*, the demand for rental properties is exceptionally high, ensuring consistent returns for landlords. The market is well-balanced, with 65% of residents being owner-occupiers and 35% renters, reflecting a secure and community-focused environment. The area's stunning coastal lifestyle, growing infrastructure, and strong local economy continue to attract families, retirees, and professionals, making Port Macquarie a standout destination for both living and investing.

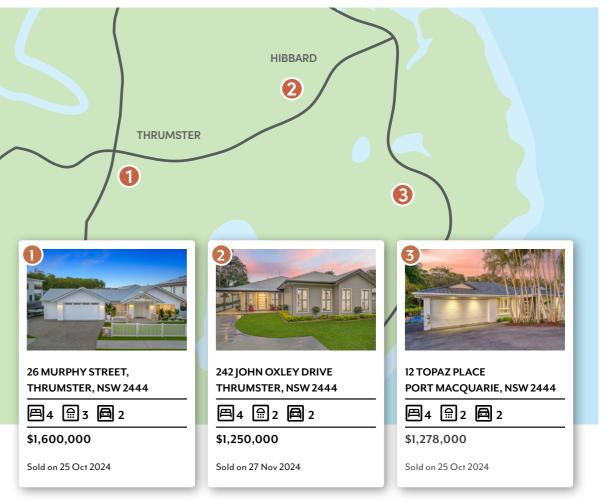






RESIDENTIAL VACANCY RATES





Source - realestate.com.au

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Brush Cherry Boulevard, Thrumster NSW 2444 Phone: 0432 288 480 Email: thesanctuary@youandipm.com.au

the sanctuary port mac quarie.com